



## **BESTFACT Final International Workshop: "Synchro-modal best practices"**

**8 & 9 October 2015 in Rotterdam**

**Venue: Lloydstraat 300, Rotterdam, the Netherlands**

### **General information**

The **BESTFACT** (Best Practice Factory for Freight Transport) project invites you to its final International Workshop on Thursday 8<sup>th</sup> and Friday 9<sup>th</sup> of October 2015. The workshop is hosted together with **STC** (Shipping and Transport College) and will take place at its premises in Rotterdam.

In the last three years, BESTFACT collected, analysed and disseminated state-of-the-art practices and innovations in freight logistics, contributing to the European transport policy targets: improving performance, promoting competitiveness and decreasing the environmental impacts.

This final International Cluster Workshop will deal with the top issues, such as **multi-modal chains, last-mile operations and consolidation and collaboration**. Well-known representatives from the private and public sector will present current examples of best practices and results in the areas of:

- **Urban Freight**
- **Green Logistics and Co-modality**
- **e-Freight**

Furthermore, it will present the main **targets** and **challenges** in freight transport and logistics and other high priority aspects in the fields of infrastructure, technology and organisation. Finally, a **technical visit** to the **Port of Rotterdam** will offer the opportunity to see some state-of-the-art multimodal solutions.

## Objective of the workshop

This is the final of a series of international workshops presenting the work undertaken by three clusters from the BESTFACT project: urban freight, green logistics and co-modality and e-Freight.

The focus of the workshop is to present cases, provide information and steer discussion on the implementation and transferability of best practices in synchro-modal transport. To this end, the workshop intends to provide access, room for discussion and information exchange to different groups of interest with regard to the subjects covered in each cluster. In this way, the transferability of different cases is promoted and better coordination between industrial and administrative stakeholders is achieved.

Furthermore, the workshop will provide the opportunity for exchange of information between different Clusters.

## Who will you meet?

The workshop intends to bring together different types of expertise regarding freight solutions, covering both the public and private sector. More specifically, the workshop attendees will be from the **public sector** (e.g. governmental representatives, urban planners, transport associations and policy makers) and the **industry** (e.g. shippers, transport companies, logistics providers and researchers).

## Registration

There is **no attendance fee** for all the activities of the BESTFACT workshop, but due to participants' number limitation, **registration is necessary**.

In the provided registration form, participants are advised to confirm whether they will be attending both or only one of the two days of the workshop, the dinner and the technical visit (day 1). This information is necessary in order to efficiently organise the transportation details of the event.

You can register online at: <http://www.bestfact.net/events/bestfact-joint-cluster-workshop/>.

## Venue

The conference will be held at the STC head office in Rotterdam.

Full address: STC B.V.  
Lloydstraat 300  
3024 EA Rotterdam  
The Netherlands  
([Google Maps Link](#))

## How to reach the venue?

### By public transportation

The STC premises are close to the metro station 'Coolhaven' (900 metres) and the tram stop 'Pieter de Hoochweg' (450 metres) in Rotterdam. From Rotterdam Central Station, STC is accessible by metro, tram and bus. For the specific details of your route, we would advise you to use:

- 9292 (for all public transportation options): <http://9292.nl/en>
- NS (for train schedules, especially if you come from the Amsterdam 'Schiphol' airport to Rotterdam; there are about six trains per hour): <http://www.ns.nl/>

For more information on how to reach the STC premises **by car** or public transport and parking options, please see the attached route description at the end of this leaflet.

## Hotels

Rotterdam offers a large number of hotels in several price ranges, accommodating various preferences for either central districts or more quiet surroundings. For example, you may decide to stay in the city centre of Rotterdam or near the STC premises. Booking the overnight stay is therefore left to your own discretion.

The following hotel search engines provide an excellent overview of the aforementioned possibilities:

- [www.booking.com](http://www.booking.com)
- [www.expedia.nl](http://www.expedia.nl)
- <http://www.hotels.nl/>

Even though there is a wide range of choices, **participants are advised to take care of their accommodation early.**

## Contact

For further information on this workshop, please contact: [bestfact@panteia.nl](mailto:bestfact@panteia.nl).

You can also find more information on: <http://www.bestfact.net/>





## “Synchro-modal best practices”

**Venue: STC, Lloydstraat 300, Rotterdam, the Netherlands**

Day 1: 8 October 2015		
<b>Start time</b>	<b>Cluster Workshop – Plenary sessions</b> moderated by Marcel Huschebeck	
12:30	Registration and reception	
13:00	Welcome speeches	<b>Martin Quispel</b> (STC) <b>Marcel Huschebeck</b> (PTV) <b>Arnaud Burgess</b> (PANTEIA)
13:50	Coffee and tea break	
<b>Introduction to Synchro-modal solutions</b>		
14:00	<b>Best Practices in urban freight in Europe: synchro-modal solutions and policy innovations</b> <b>Last mile solutions in inland terminals</b> <b>Synchro-modal solutions in e-Freight</b>	<b>Jacques Leonardi</b> (University of Westminster) <b>Michel van Dijk</b> (Inland Terminal Veghel) <b>Frank Knoors</b> (Logit One)
15:00	Refreshments	
15:10	<b>Technical visit from STC to the Port of Rotterdam</b> <b>“Most recent developments at the Port of Rotterdam</b> <b>Visit to Maasvlakte II” (return at 18:00)</b>	
19:00	Common dinner	



Day 2: 9 October 2015		
<b>Start time</b>	<b>Cluster Workshop –Cluster sessions</b>	
<b>09:00</b>	<b>Registration and reception</b>	
<b>“Synchro-modal best practices”</b>		
<b>Urban Freight</b>		
<b>9:30</b>	Cargohopper zero emission inner city distribution	<b>Bert Roozendaal</b> (Cargohopper)
	Low Emission Zone in Paris: Developments, Impacts and European Context for an Urban Freight Initiative	<b>Antoine Montenon</b> (IFSTTAR)
	Rotterdam city logistics solutions and policies	<b>Richard van der Wulp</b> (City of Rotterdam)
<b>10:40</b>	<b>Coffee and tea break</b>	
<b>Green Logistics &amp; Co-modality</b>		
<b>10:50</b>	The orange juice by waterway	<b>Sergio Ellero</b> (Ellero Consultancy)
	Synchro-modality and its relevance to freight transport with focus on the rail sector	<b>Phil Mortimer</b> (TruckTrain Developments Ltd)
	TU Eindhoven: multi party business model in IT/ITS solution	<b>Paul Grefen</b> (TU Eindhoven)
<b>12:00</b>	<b>Lunch break</b>	
<b>e-Freight</b>		
<b>13:00</b>	Control Tower for intermodal services	<b>Guido Delfgaauw</b> (Jan de Rijk)
	Intermodal Links: harmonizing intermodal time table data exchange	<b>Jeroen Bozuwa</b> (Ecorys)
	Lunaris - a successful application of the LISy solution in the Port of Koper	<b>Erik Čirkovič</b> (ACTUAL Group)
<b>14:10</b>	<b>Coffee and tea break</b>	
<b>14:20</b>	<b>Roundtable discussion</b> moderated by <i>Marcel Huschebeck</i> with all speakers: Implementing and transferring synchro-modal solutions	
<b>15:40</b>	<b>Refreshments and Drinks</b>	
<b>16:30</b>	<b>End of the Workshop</b>	



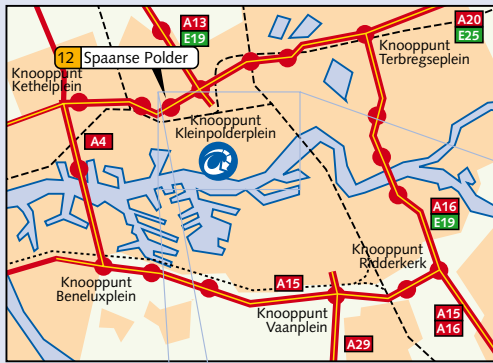


**STC-GROUP**

Lloydstraat 300

3024 EA Rotterdam

Telephone +31 10 44 86 000



**M** Metro stop  
Coolhaven

**T** Tram stop  
Pieter de Hoochweg

### By Car

- From Den Haag (A13):** At junction Kleinpolderplein A20 follow Hoek van Holland • Take exit (afrit) 12 Spaanse Polder/Delfshaven (havens 200-500) →
  - From Utrecht (A20):** At junction Terbregseplein A20 follow Hoek van Holland • Take exit (afrit) 12 Spaanse Polder/Delfshaven (havens 200-500) →
  - From Dordrecht (A16):** At junction Terbregseplein A20 follow Hoek van Holland • Take exit (afrit) 12 Spaanse Polder/Delfshaven (havens 200-500) →
  - From Hoek van Holland (A20):** Take exit (afrit) 12 Spaanse Polder/Delfshaven (havens 200-500) →
  - From Maasvlakte (A15):** At junction Beneluxplein follow A4 direction Hoek van Holland/Den Haag • At junction Ketelplein follow A20 direction Den Haag/ Utrecht • Take exit (afrit) 12 Spaanse Polder/Delfshaven (havens 200-500) →
  - From Antwerp through Bergen op Zoom/Roosendaal (A17/A59/A29):** At junction Hellegatsplein follow A29 direction Rotterdam • At junction Vaanplein follow A15 direction Europoort • At junction Beneluxplein follow A4 direction Hoek van Holland/Den Haag • At junction Ketelplein follow A20 direction Den Haag/Utrecht • Take exit (afrit) 12 Spaanse Polder/Delfshaven (havens 200-500) →
- Drive straight on cross Marconiplein follow the signs Delfshaven Centrum (havens 200-500) • On Westzeedijk, at tram stop Pieter de Hoochweg, turn right (at traffic lights) • Turn right at the end of the street • The 2nd street on the left is Lloydstraat

### Public Transport

#### From Utrecht by train:

Get off at Rotterdam Alexander • Metro direction Marconiplein • Get off at stop Coolhaven • Walk (12min) see map

#### From Zeeland/Brabant by train:

Get off at Rotterdam Blaak • Metro direction Marconiplein • Get off at stop Coolhaven • Walk (12 min) See map

#### From Amsterdam/Den Haag by train:

Get off at Rotterdam Centraal Station • Tram number 8 direction spangen • Get off at stop Pieter de Hoochweg • Walk (5 min) See map

Or

metro direction Slinge/Spijkenisse, transfer at Beurs direction Marconiplein • Get off at stop Coolhaven • Walk (12 min) See map