



BESTFACT

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The first BESTFACT conference was held at the Grande Arche de la Défense in Paris on the kind invitation of the French Ministry of Ecology, Sustainable Development & Energy responsible for transport, April 11th. The event gathered key logistics and intermodal players contributing their expertise while scientific project partners ensured the high quality of the analysed freight best practices.

The conference focused on smart logistics to enable a better use of existing infrastructure capacities. Since most citizens will live, work and move (goods) in urban areas by 2030, solutions are needed to bridge long haul international transport over short haul urban transport.

The EU Commission (DG MOVE) presented its transport and logistics policies and strategies, responding to challenges related to competitiveness, environmental impact and limited resources. Measures to support industry in overcoming its challenges were presented in the form of tools, standards, infrastructure, governance frameworks and smart pricing.

A variety of speakers added value to the conference, including various EIA members: East-West Transport Corridor Association, elaborating on transport corridors as promising inter-regional transport links; Hewlett-Packard on intermodal & logistic technologies in market realities and Procter & Gamble. Other presentations covered infrastructure (TEN-T, Green Corridors & Logistics) presented by PANTEIA, VTT, Grand Paris des Marchandises Group and BESTFACT project coordinator PTV.

The conference hosted the first **Sustainability Award for Freight Transport & Logistics** ceremony. Winner Urban Freight cluster: DISTRIPOLIS (Geodis) for their urban consolidation centres and battery-electric vehicles for 13,000 daily last-mile deliveries to French city centres. Winner Green Logistics & Co-modality cluster: VIKING Train, a joint project of the Lithuanian, Ukrainian and Belarusian railways, stevedores and ports linking the Baltic and Black Seas to the Mediterranean and Caspian Seas. Winner eFreight: KoKoBahn, an electric data exchange platform between seaports, intra-port actors and hinterland railways by DBH Logistics IT and Travemünder Datenverbund. The BESTFACT consortium praised the three award winners for their high impact, making them unique in Europe today.

New logistic cooperation concepts were discussed and tested in game scenarios in the afternoon session lead by the Ecole Des Mines. P&G conveyed relevant outcomes both to CAPIRE (European Green Cars Initiative) and ALICE (Logistics Technology Platform) the following week (TRA event). This BESTFACT event was co-facilitated by BESTFACT partners POLIS and ITENE.





Winners 'Sustainability Award for Freight Transport & Logistics'



Florence Pajon, Head of Intermodal transport mission, French ministry for Ecology, Sustainable Development & Energy, DG Transport, hands over Award to Christophe Rizet (Ilfstar), representing GEODIS Calberson



Marcel Huschebeck, PTV, Bestfact Project Coordinator, hands over Award to Stasys Gudvalis of JSC "Lithuanian Railways"



Peter Wolters, Secretary General EIA, hands over Award to Karin Steffen-Witt of Travemünder Datenverbund GmbH

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