The "GREEN FREIGHT TRANSPORT CLUSTER", is a non profit association of legal and physical persons, registered under the provisions of the law of non-profit legal entities in Bulgaria. Its purpose is the development and approval of the “Green freight transport Cluster”, increasing the competitiveness of Bulgarian enterprises in the sector of intermodal transport services. The association provides support for the development and consolidation of the administrative and management capacity, the creation and proposal of new products and services and the expansion of the market share. Moreover, it encourages investments in advanced technologies and equipment for joint cluster activities, involving various cluster members.

Starting point/objectives/motivation:

Transport in Bulgaria was at low level of sustainability, with a high use of road transport. Before the creation of the Cluster, each stakeholder moved himself on the market without integration or coordination, in a less efficient and effective way.

Starting point / problem:

- High use of road transport with consequently high level of emissions and transport chain lower efficiency
- Unconsolidated flows due to absence of integration and coordination

The main objective was the reduction of CO₂ in the country and the contribution to sustainable transport in Europe: for this reason the Cluster was introduced under the direct initiative of the Government.

Solution

The creation of the Green Freight Transport Cluster as a supporting mechanism for increasing the competitiveness of the Bulgarian enterprises in the transport sector, promoting sustainable transport services (mainly intermodal), providing an information exchange platform / networking activities and trying to make the cooperation between actors the success factor of the initiative.
The "Green Freight Transport" Cluster was established in Sofia as the first vertically integrated business operations alliance for the Bulgarian cargo mobility sector. The Cluster combines all transport modes, transport elements and actors such as terminals, forwarders, brokers and operators.

From the administrative point of view, the Project was implemented under the contract grant № К-02-20/09.01.2013, as per procedure BG161PO003-2.4.01 “Support for the development of the clusters in Bulgaria " , Priority axis 2, of the Operational program “Development of the competitiveness of Bulgarian Economy 2007-2013”.

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