



TOWARDS A COMPETITIVE AND SUSTAINABLE EUROPEAN FREIGHT TRANSPORT



Visit the 1st portal for freight transport best practices, contacts and policies

BESTFACT receives funding from the EC's 7th Framework Programme



BACKGROUND

How can companies and authorities turn costly inefficiencies into profits?

Results from the 2009 World Economic Forum study provides evidence that:

- 24% of freight vehicles in the EU run empty.
- The average loading of the rest is 57%.
- The overall efficiency is only 43%.
- There's an estimated recoverable loss for the EU of € 160 bn, which equals to 1.2% of CO2 emissions.

The 2011 European White Paper on Transport is aiming to a reduction of 60% of the GHG in the transport sector by 2050. The freight transport sector is the major one where meeting the climate protection goals is problematic.

**Companies need innovative freight and urban logistics solutions
Public authorities need arguments for their commitment with respect to freight transport issues**

Multiple Sustainable & Innovative Solutions

Streamlining transport coordination and traffic flows in green corridors, between networks, hubs and terminals.

Foster cooperation between industries along the intermodal chain

Chain visibility, 'E-freight wise' communication, single windows, interoperable IT tools and trusted sharing of data.

Prioritised strategies of the World Economic Forum study with high potential abatement CO2 reduction:

- Clean vehicle technology; slowing down product flows; logistics networks optimisation; freight modal shift; alternate transport delivery for goods in urban areas.

Who are best in class?

BESTFACT will develop a pool of best practice of sustainable transport & logistics solutions, impact and profitable green measures. The EIA & Polis will communicate results at EU level while promoting it to cities, regions and industries.

The project will establish a much needed neutral, robust and replicable methodology for collecting and processing best practices.

BESTFACT PROJECT

Objectives

- Comprehensive inventory of best practices and innovations in freight and urban logistics with proven sustainable efficiency.
- Open, neutral stakeholder platform offering easily exploitable and continuously updated data compendium.
- Matching competitive urban and freight logistics business situations innovative research and sustainable EU policy objectives.
- Simplifying, standardising and streamlining ICT processes and e-freight procedures by industrial stakeholders, administrations and researchers.

Definition of Best Practices

Best practice considered for BESTFACT is characterised by the following attributes:

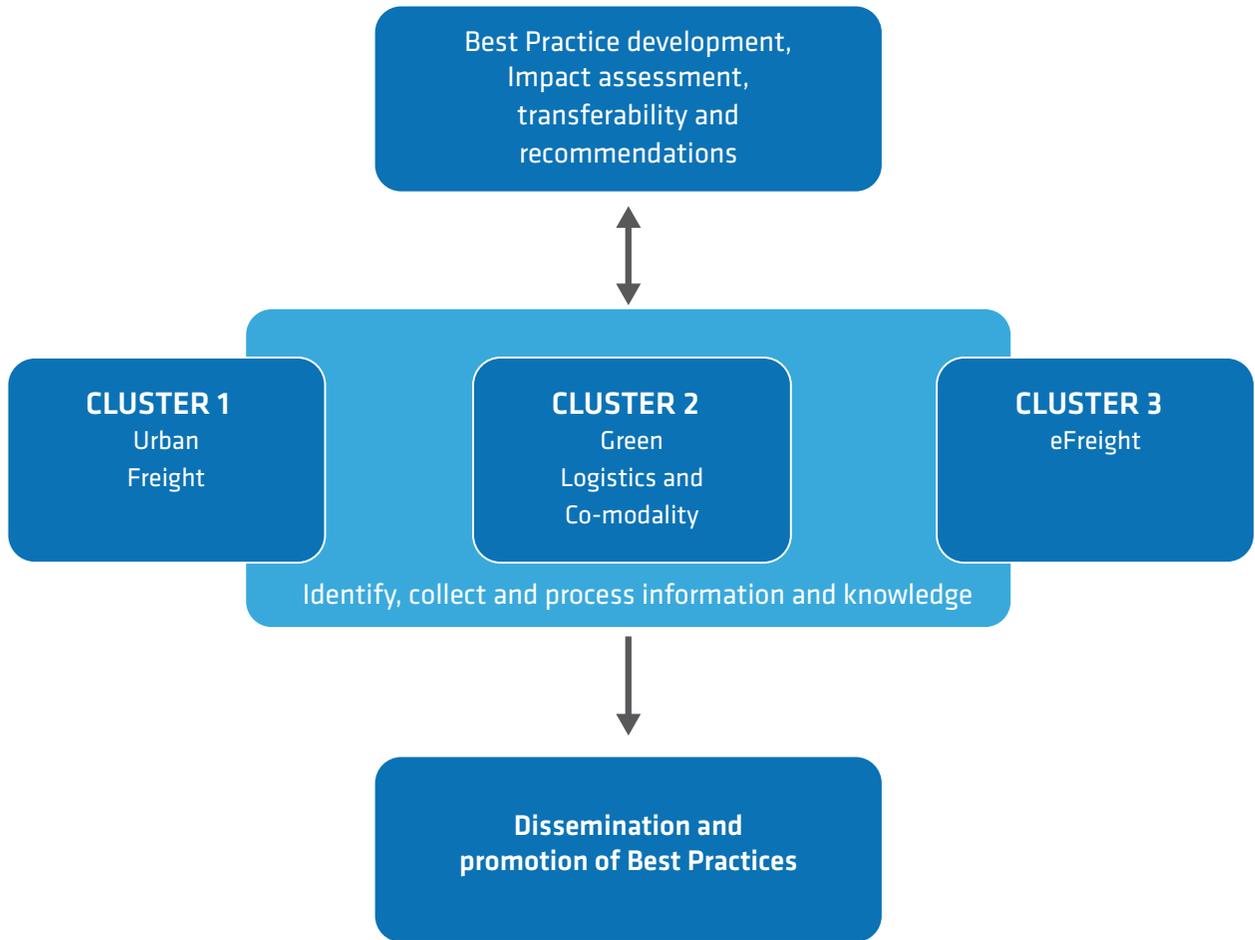
- Includes an innovative approach beyond the common practice
- Addresses both business and policy objectives
- Have considerable and measurable positive effects
- Should be transferable to other companies, initiatives or contexts

Tangible Outcomes

- **150** new general descriptions of European best practice cases
- **60** in depth surveys on European freight logistics solutions
- **4** best practice implementation support actions
- **3** analyses on the development of innovative policy schemes
- **10** cluster workshops
- **3** BESTFACT conferences
- Practical best practice handbooks
- BESTFACT knowledge platform on a long-term basis



PROJECT STRUCTURE



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Clusters

Three clusters “Urban freight”, “Green logistics and Co-modality” and “eFreight” have been chosen as they represent the most pressing issues in freight transport and logistics in terms of economic, social and environmental sustainability, as well as being closely linked to important innovations and developments in freight service provision.

The three clusters are:

- **Gathering and processing information on best practices.**
- **Pooling and focusing information and know-how.**
- **Outlining critical success factors, barriers and limitations.**
- **Bringing stakeholders together, gathering and exchanging information and experiences.**
- **Creating synergies.**

Methodology

The work in the clusters is based on a profound methodology including:

- **Freight transport best practice identification, evaluation and benchmarking.**
- **Assessment of the impact of best practices and their transferability.**

Public relationships

All results are made public in a balanced mix of actions to disseminate best practices to different stakeholder groups. To facilitate the knowledge transfer towards the target group of industrial and administrative stakeholders and to stimulate the take-up of innovation is central for the success of the whole project.



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BESTFACT PLATFORM

Open network platform

BESTFACT represents a neutral and open platform for any interested party, be it from transport, logistics, manufacturing industry, cities or academia, which has specific roles and responsibilities in an industrial supply chain.

Benefits:

- A neutral platform for stakeholders to exchange experiences on best practices and to develop guidelines and new solutions
- Free of charge and unlimited access to information and participation in events
- A one-stop shop for information, know-how and contacts

BESTFACT will align promotional activities with other EU freight & logistics initiatives. The project will facilitate cross fertilisation of best practices vis-à-vis transport & logistic research technology platforms.

Join the BESTFACT network!

SMEs, companies in general, regional and local authorities are welcome to share their own Best Practice cases in the fields of:

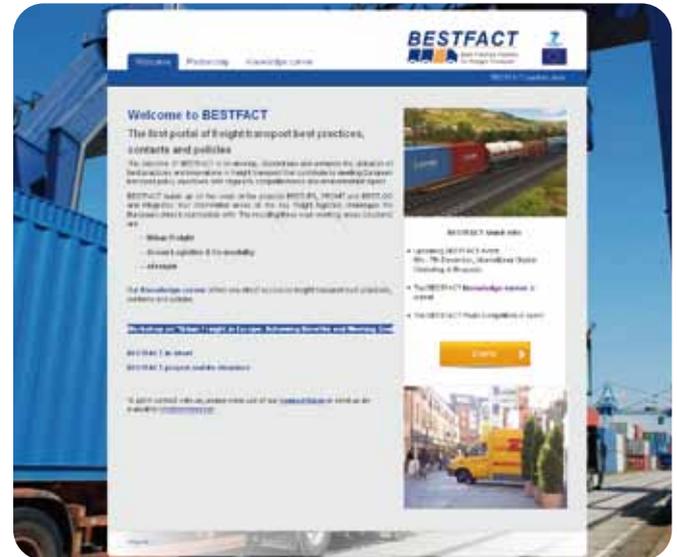
- Urban Freight
- Green Logistics & Co-modality
- eFreight



NETWORK

What will you find on www.bestfact.net?

- The meeting point for freight logistics best practices, contacts and policies in Europe.
- A guidance to potential users to implement sustainable freight logistics solutions.
- Recommendations for policy tools for facilitating best practices and simplifying administrative processes.
- Support for implementation strategies by market sectors in co-operation with private actors, trade associations, regional bodies and technology platforms.



To join us, visit :

<http://www.bestfact.net>

or scan this code with
your device



Get updated!

Check out our next events, learn how the advances and results of the project could be transferred to your organization and improve your performance.

Please register for the mailing list or get in contact with BESTFACT:
<http://www.bestfact.net/contactform/>



Partners at your service:

The BESTFACT consortium includes 18 partners made up of European consultancies, research institutes, universities and international industrial associations:



PTV Group

the mind of movement



AFT-IFTIM



Econsult
Betriebsberatungs-
gesellschaft mbH



EIA - European
Intermodal Association



Gruppo CLAS SRL



Instituts Français des
Sciences et Technologies
des Transports de
l'Aménagement et des Réseaux



ITENE (Packaging, Transport
& Logistics Research Center)



Lithuanian Intermodal
Transport Technology
Platform/ Vilnius Gediminas
Technical University



MARLO AS



Mobycon



PANTEIA



POLIS, the European
city network



Rapp Trans AG



University Maribor



University of Newcastle
upon Tyne - Newrail



University of Westminster



VTT (Valtion teknillinen
tutkimuskeskus)

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