



BESTFACT

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The project BESTFACT – Best Practice Factory for Freight Transport has officially started its activity on January 26-27 during the Kick-off Meeting hosted at the European Intermodal Association (EIA) premises in Brussels.

The objectives of the 4-year long project were summarized in the introduction given by the Project Coordinator, Marcel Huschebeck (PTV), who stated that the collection, development and dissemination of best practices in the three areas of Urban Freight, Green Logistics and Comodality, and eFreight is meant not only to address the whole group of industrial and public stakeholders but even to provide a valid contribution to the European Commission policy.

The Commission, which is financing BESTFACT through the Seventh Framework Programme (FP7), was represented in the meeting by Fleur Breullin from DG MOVE, who is also Project Officer for BESTFACT. In setting the scene where BESTFACT is going to move its steps (competition pressure in a global economy, infrastructure gap in the EU with big differences between regions, increasing oil price and relate environmental effects) and giving some reference points (White paper on Transport, TENT-T policy review, Horizon 2020), Ms Breullin stressed the importance of creating a coherent methodology for the assessment of best practices building on results from previous and ongoing projects (PROMIT, BESTUFS I e II, TURBLOG, Logistics4Life, SUGAR, e-freight). This, combined with a strong dissemination activity from the very beginning of BESTFACT, will then make possible the implementation of actions showing how to make use of best practices.

BESTFACT 18 partners are going to operate in a project structure made of 4 work packages and 3 clusters. Each cluster will deal with one of the three transport-related areas mentioned above and will collect and process the best practices according to the methodology designed by the work packages. The consortium already agreed that the first step will be an online survey that will define which are the main challenges and the strategic targets to be reached, followed by a common criterion to identify a Best Practice. On a general level a total 150 cases will be collected in BESTFACT providing a generic description of the Best Practice. On a detailed level more than 60 cases will be analysed in depth. Finally, support actions will be taken for the implementation of four of such Best Practices.

The dissemination of the project starts immediately and is aimed to reach SMEs and freight logistics stakeholders, public authorities and media as well, thanks not only to the diffusion of brochures and newsletter but even to the establishment of a BESTFACT knowledge platform on website that will present Best Practices in a concise and user friendly format and will provide other additional tools regarding sustainable transport solutions.

During the lifetime of the project workshops and conferences will take place highlighting the most interesting Best practices and BESTFACT achievements. The next working meeting and workshop will be held on April 25-26 in Karlsruhe.





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BESTFACT



Best Practice Factory
for Freight Transport

BESTFACT logo

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